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(Original Signature of Member)

118TH CONGRESS  
2D SESSION

**H. R.**

To amend the Federal Election Campaign Act of 1971 to clarify that the prohibition under such Act against the fraudulent misrepresentation of campaign authority and the fraudulent solicitation of funds includes misrepresentation through the use of content generated in whole or in part with the use of artificial intelligence (generative AI), and for other purposes.

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IN THE HOUSE OF REPRESENTATIVES

Mr. SCHIFF introduced the following bill; which was referred to the Committee  
on \_\_\_\_\_

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**A BILL**

To amend the Federal Election Campaign Act of 1971 to clarify that the prohibition under such Act against the fraudulent misrepresentation of campaign authority and the fraudulent solicitation of funds includes misrepresentation through the use of content generated in whole or in part with the use of artificial intelligence (generative AI), and for other purposes.

1       *Be it enacted by the Senate and House of Representa-*  
2       *tives of the United States of America in Congress assembled,*

1 **SECTION 1. SHORT TITLE.**

2 This Act may be cited as the “AI Ads Act”.

3 **SEC. 2. USE OF CONTENT GENERATED BY ARTIFICIAL IN-**  
4 **TELLIGENCE AS FRAUDULENT MISREPRE-**  
5 **SENTATION OF CAMPAIGN AUTHORITY.**

6 (a) **FRAUDULENT MISREPRESENTATION.**—Section  
7 322(a)(1) of the Federal Election Campaign Act of 1971  
8 (52 U.S.C. 30124(a)(1)) is amended by striking the semi-  
9 colon and inserting the following: “, including through the  
10 use of content generated in whole or in part with the use  
11 of artificial intelligence (generative AI);”.

12 (b) **FRAUDULENT SOLICITATION OF FUNDS.**—Sec-  
13 tion 322(b)(1) of the Federal Election Campaign Act of  
14 1971 (52 U.S.C. 30124(b)(1)) is amended by striking the  
15 semicolon and inserting the following: “, including through  
16 the use of content generated in whole or in part with the  
17 use of artificial intelligence (generative AI);”.

18 **SEC. 3. EXTENDING PROHIBITION AGAINST FRAUDULENT**  
19 **MISREPRESENTATION BY CANDIDATES FOR**  
20 **PURPOSES OF DAMAGING OTHER CAN-**  
21 **DIDATES TO FRAUDULENT MISREPRESENTA-**  
22 **TION OF CANDIDATES AND COMMITTEES BY**  
23 **ANY PERSON FOR ANY PURPOSE.**

24 (a) **FRAUDULENT MISREPRESENTATION.**—Section  
25 322(a) of the Federal Election Campaign Act of 1971 (52  
26 U.S.C. § 30124(a)) is amended—

1           (1) in the matter preceding paragraph (1), by  
2           striking “who is a candidate for Federal office or an  
3           employee or agent of such a candidate” ; and

4           (2) in paragraph (1), by striking “any other  
5           candidate or political party or employee or agent  
6           thereof on a matter which is damaging to such other  
7           candidate or political party or employee or agent  
8           thereof” and inserting “any candidate, political  
9           party, or other real or fictitious political committee  
10          or organization, or employee or agent of such a can-  
11          didate, political party, or political committee or orga-  
12          nization”.

13          (b) FRAUDULENT SOLICITATION OF FUNDS.—Sec-  
14          tion 322(b)(1) of such Act (52 U.S.C. 30124(b)(1)) is  
15          amended by striking “any candidate or political party or  
16          employee or agent thereof” and inserting “any candidate,  
17          political party, or other real or fictitious political com-  
18          mittee or organization, or employee or agent of such a can-  
19          didate, political party, or political committee or organiza-  
20          tion”.